

## UIBE News

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### The Fifth Batch of Intern students for the Disney Program Began to Work in America

27 students attended the Montclair University Travel & Leisure Management Program (Disney Program) organized by the School of International Trade & Economics. They flew from Beijing's International Capital airport on March 8, together with more than 150 students from East China Normal University, Beijing Normal University, Communication University of China and Tianjin University of Finance & Economics. They began work this week, following 10 days of preparatory training.



The program has so far enrolled five batches of 102 students, the fifth batch coming from UIBE's Schools of International Trade & Economics, Information Technology & Management Engineering, Banking and Finance, and Insurance and Economics. Once arrived in Montclair University, a welcome ceremony was held on the morning of March 9. The chief leader and the program manager attended the ceremony and gave classroom training to the students. The university then offered a series of classes such as "American Perspective", "Amusement Parks", "Intro to LITM", "Tourism", "Merchandising", "Food Service", "Hotel and Lodging" and

"Career Success" to the students over the next few days; in order to help the students learn more about American Culture and their internship programme. The training center also organized a visit to the Metropolitan Museum of Art, the United Nations Buildings, Times Square, Central Park, Wall Street, the Rockefeller Center, West Point, an NBA game, the Blue Man Group's show; the highlight was a tour of Manhattan, the Statue of Liberty and Brooklyn Bridge on a yacht!

The Travel & Leisure Management Program of Montclair University had the full support of university leaders, as well as relevant departments such as the International Cooperation & Exchange Division, the Academic Affairs Division, the Students Affairs Division and Security Division.

The experience provides the group with a sound platform for students at UIBE to improve their ability in international communication. During the internship lasting nearly half a year in the U.S., the students work in the Disney Park in Florida in teams with the students from all around the world. Their language proficiency, cross-cultural communication capacity, communicative competence and self-management skills are expected to improve greatly. The overall quality of students from UIBE has been widely recognized. Some students keep diary tracking their growth, which says "I'm making progress every day. I'd never cooked before and I used to wash dishes by myself and thought that the breads can only be bought. But now, I cook for all of us and I've learnt to use the dishwasher. I also enjoy the DIY (Do-It-Yourself) fun in baking cakes and making stew." And some students are quite happy to talk about their culture, they are most impressed by how most people speak highly of the Beijing Olympics on seeing their "Beijing" nametag. They are proud for China's growing charm.

The enrollment of now sixth batch of students benefiting from the program is now underway.

Article by UIBE journalist/translator: Cui Xuyan