



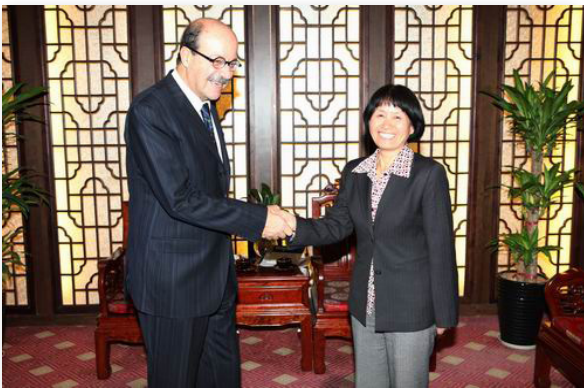
UIBE News

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Secretary Wang Meets with Director General of the Ecole Supérieure du Commerce Extérieur (ESCE)

Wang Lin, Secretary of UIBE and Jean Meimon, Director General of Ecole Supérieure du Commerce Extérieur (ESCE) who came to the Second Forum for International Education Leaders held in UIBE, spent the afternoon discussing.

ESCE was created in 1968, it is the first business school specialized in international business and management in France. It has 91 partners throughout the world. Each year, it has 400 ESCE students study-



ing abroad and 400 foreign students enrolling. In parallel with its membership in the Laureate International Group, which has members in the US, Switzerland, Spain, Mexico, and India. The ESCE has earned the AACSB certification. According to the latest ranking given by the notable French magazine, *Le Point*, in the comprehensive assessment ESCE is the third best higher business school in France.

Ever since UIBE and ESCE signed the exchange agreement in 1999, they have carried out three exchange student programs: exchange of double degree students in international commerce; short-term



exchange – mutual recognition of credits; 3+2 Master Program with UIBE's School of International Trade and Economics (SITE).

A former economics professor at ESCE and the University of Paris, Dr. Jean Meimon became the ESCE Director General in 1986. His several visits to China over three decades ago, prove to have been a great stimulus to China-France the exchange and cooperation.

Zhao Zhongxiu, the Dean of SITE, mentioned that more than half of the current programs have found a job, with both MNE's in France and Africa having shown great interest in the program's students.

An increasing number of Chinese students who have studied French have been in great demand, especially in the French-speaking countries in Africa. At the same time, more and more French students have decided to study Chinese which offers increasing access to its market. Moreover, benefiting from an inter-disciplinary program, the exchange students will be in a better position to find a job, said Secretary Wang.

ESCE will offer financial support to intensify the cooperation, said Dr. Meimon, and ESCE promises that every exchange student would get support from ESCE, for their living and studying. Further cooperation is expected to be launched on the basis of mutual understanding, added he.