

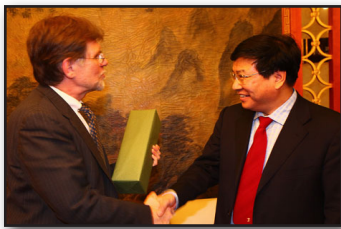


UIBE News

UIBE December 10, 2009 - by Cui Xuyan

President Shi Meets with US Federal Trade Commissioner Kovacic

UIBE's President Shi Jianjun and William E. Kovacic, Commissioner of FTC, had a brief meeting prior to the opening of the Anti-Monopoly, Law Enforcement, and IPR conference December 9.



"Fostering a spirit of competition is important to China," said President Shi, "on the other hand, unfair competition or unbridled competition

is detrimental to innovation and will have a negative effects on economic development."

He continued by stating that "in its bumpy primary stage of development China has many challenges ahead of it, it is important that the world's largest developing country rise to the challenges," added Shi Jianjun, "and in this regard, America's rich experience in Intellectual Property Protection and unparalleled development of innovation would be a good model for China."



"Making full use of UIBE's newly developed Competition Law Center, which has proved to be a platform for cross-border academic

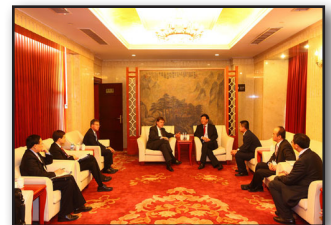
exchange and cooperation, American experts or scholars will certainly work to intensify China-US exchanges in this field," said Mr. Kovacic.



Attending the meeting were Randolph Tritell, Director of International Affairs, FTC; Xia Haiquan, Director of Department of International Cooperation and Exchange, UIBE;

Alex Goldsborough, Director of International Marketing and Communications; Professor Huang Yong, Director of UIBE's Competition Law Center; Gong Jiong, Associate Professor in UIBE's School of International Trade and Economics (SITE).

After the meeting, President Shi and Commissioner Kovacic attended the conference on Anti-monopoly Law Enforcement and IPR: Promoting Innovation and Competition, which included 150 experts from various fields from China and abroad, including delegates from various Chinese government departments, companies, law firms and the media.



William E. Kovacic is a renowned American expert in antitrust law and economics. He has published three works of antitrust and over one hundred academic articles in public academic journals and newspapers, which have won him international fame in law and economics.