



## UIBE News

UIBE January, 2010 - by Cui Xuyan

### UIBE Holds Its Confucius Institute Working Conference of 2009

UIBE convoked the Confucius Institute Working Conference of 2009 to review the work accomplished by Confucius Institute in the past year and outlook the Chinese Language Promotion projects to be launched in 2010.

UIBE should adapt the quality-oriented policy when it gets involved in the exchange with foreign counterparts, said Secretary Wang. Furthermore, she pledged to attach much importance to the development of



Confucius Institute since it plays an important role in UIBE's strategy to develop into an international university.

Han Liang, Director of Center for International Promotion of Business Chinese, informed the audiences of the work done by Center for International Promotion of Business Chinese in 2009. Then Zhang Hanlin, Advisor of UIBE Center for Business Chinese Promotion and Director of China National Institute of WTO, apprised the attendees of the 15 projects to be launched in 2010, stretching from theoretical studies

on Business Chinese, faculty training and the innovation of teaching materials.

In the course of the conference, Liu Guiyou, Dean



of Confucius Institute (designated by UIBE), Russia National University of Humanities; Yang Xiuqin, Dean of Confucius Institute (designated by UIBE), Athens University of Economics and Business; and Wu Yingjie, Dean of Confucius Institute (designated by UIBE), Fukuyama University made the 2009 work summary of Confucius Institute, ranging from the enrollment to the lectures and cultural activities. All of them held the extension of Business Chinese Education and the promotion of exchanges between China and the host countries of Confucius Institute to be top priority when they talked about the work program of 2010.

It's a good practice beneficial to both parties to convoke a conference to brainstorm the development of Confucius Institutes, said President Shi. UIBE could not claim herself a university of competitiveness without its international feature, said President Shi. The schools in the framework of UIBE should reconcile their development with the development of Confucius Institute, for instance, putting more efforts into the interdisciplinary combination of their own programs and Chinese education and the innovation. The Network Video System is expected to be employed in near future for the convenience of communications



對外經濟貿易大學  
University of International Business and Economics

## UIBE News

between the schools and departments of UIBE and the Confucius Institutes, added President Shi.

China's own struggles in the fight against the financial crisis creates plenty of opportunities for the spread of Business Chinese and to accelerate the expansion of Confucius Institute, said Secretary Wang in her closing speech. The Confucius Institutes should put much importance on intensifying the exchanges in culture and trade sectors. With an attempt to ascend itself to a higher internationalization level, UIBE should pour all its advantage and wisdom of its think tank into the creation of model Confucius Institute, dedicating itself to the development of Confucius Institute, concluded Secretary Wang.