



UIBE News

UIBE March 17, 2010 - by Cui Xuyan

UIBE attends the American Economic Association's 2010 Annual Meeting

Vice President Xu Zijian led a five people UIBE Delegation to attend the American Economic Association's Annual Meeting, and the meeting for the recruitment of America Economics, both held in Atlanta. The Delegation visited Mercer University, Duke University, George Washington University, and Princeton University. The delegation visited the Chinese Embassy



and the Department of Education during the trip in Washington; and visited a UIBE alumni in New York.

As part of their recruitment efforts, UIBE introduced the advantages of their university, outlining some of the benefits awaiting scholars agreeing to return to China. UIBE delegation interviewed a few candidates over their three day stay.

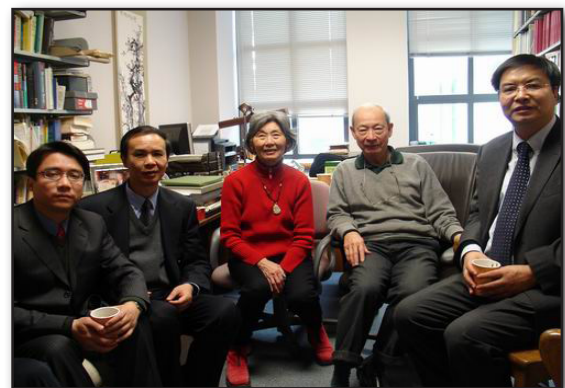
Aside from recruitment, the UIBE delegation was able to use the AEA Annual Meeting as an opportunity for networking, with the purpose of improving their contact and cooperation with University departments and research institutes.

Also, delegation visited Mercer University, where

they met the dean of the Business School, the director of Chinese Study Center, and the heads of other departments. During the meeting, both sides discussed the possibility of cooperation and exchanges between the two schools.



They were welcomed by Duke University's Business School, Law School, and gathered information about Duke University's Globalization Programme. Also, UIBE's School of International Trade & Economics (SITE) discussed with Professor Chen Longen, the director of Duke University's China Project, academic co-operation with their Shanghai campus program.



Next stop was Washington University where the UIBE Delegation visited the Business School to discuss possible academic exchange; and in particular explore with Professor Yang Jiawen, a former UIBE graduate, the creation of a joint International Busi-



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ness major.

Finally, the delegation visited Princeton University's Business School, and briefly met with the Director Professor Gene Grossman, before spending more time with Professor of economics Zou Zhizhuang who provided the delegation with some words of advice concerning their desire to further develop their economics department.

Before returning to China, the UIBE Delegation or-



ganized a party for some UIBE alumni, most of whom came the US to pursue their education or work. Together they reminisced, and toasted UIBE's upcoming 60th Anniversary.

Article provided by Cui Xuyan