



UIBE News

UIBE March 9, 2010 - by Cui Xuyan

UIBE's establishes its first Confucius Institute inaugurated in the US; A Students Art Troupe Performs

UIBE's first US-based Confucius Institute is inaugurated at University of Texas in San Antonio (UTSA). A UIBE Students Art Troupe performed at three universities and four high schools.

UIBE's Party Secretary Wang exchanged agreement with Ricardo Romo, the Principal of UTSA.

Confucius Institute inaugurated by Secretary Wang and Principal Ricardo Romo



UTSA principal Ricardo Romo spoke highly of both UIBE and the Consulate General in Houston for their support in promoting the creation of a Confucius Institute. The foundation of the Confucius Institute in UTSA is sure to contribute to Sino-foreign cultural exchanges.

Secretary Wang mentioned the Confucius Institute's 3 principals. Firstly : people-oriented principle; quality Chinese courses; culturally bal-

anced learning materials.

The second principle is the principle of flexibility and diversity, adapting academic or non-academic curricula for students depending on their backgrounds and goals; hold seminars and forums on 'China Business' to help students learn more about China.



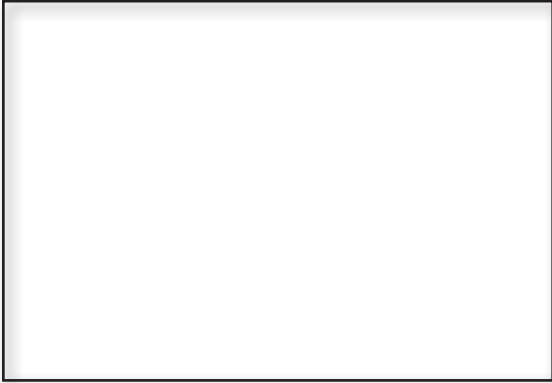
The third principle is to encourage business innovation. Including market research and brand building within the context of Business Chinese.

Article provided by Cui Xuyan



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