

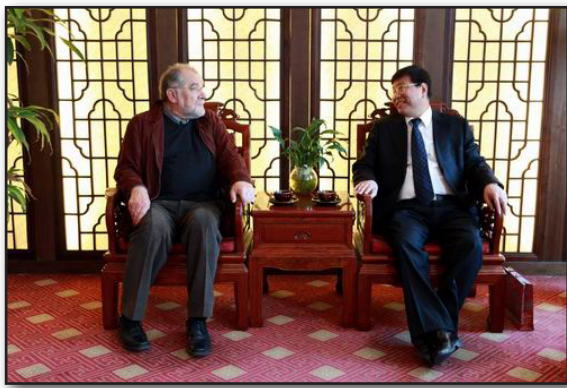


## UIBE News

UIBE March 16, 2010 - by Cui Xuyan

### **President Shi Jianjun Meets with Germany's former Minister of Housing**

UIBE's President Shi Jianjun met Mr. Ulrich Pfeiffer, Germany's former Minister of Housing. President Shi introduced the main features of UIBE, its pleasant setting in Chaoyang District, its landscaped campus, its international cooperation programs, specifically the cooperation and exchange projects with the University of Cologne, Cologne University of Technology, and the University of Giessen. President Shi also mentioned that UIBE's Hua De Apartment was built in 1987 with the help of the former FDR's Ministry of Economic Co-operation. It exists as a symbol of friendship between the two countries.



Mr. Pfeiffer emphasized the importance of UIBE's efforts at internationalisation especially in the light of globalisation. Underlining the positive impact it had on students.

Mr. Pfeiffer is an expert in financial, economic, urban planning and transportation. He worked as a consultant to German states, municipalities, banks, before working with the German Technical Cooperation (GTZ), KfW (KfW), European Commission, Deutsche Bank, World Bank across many countries including: Russia, Argentina, South Africa, Egypt,

Ecuador, Mexico, Hungary, Korea, Portugal, Spain, Britain, France, Belgium, Italy and China. He is the founder of the Empirica consulting company.

Article provided by Cui Xuyan