

Ohio State University's Professor Oded Shenkar Visits UIBE

September 5, 2009

Dr. Oded Shenkar, an expert on international business, and a Professor at Ohio State University visited UIBE; he met with President Shi Jianjun and vice president Lin Guijun to discuss international cooperation and exchange between the two academic institutions.



President Shi expressed his particular interest in creating direct exchange and cooperation between the scholars and research staffs. He hoped such exchanges can be encouraged by Prof. Shenkar and his colleagues. Prof. Shenkar was impressed with UIBE's obvious multiculturalism among the student body and the staff. He recommended that UIBE focus on cooperation and exchange within specific programs.

Before the meeting, Prof. Shenkar was invited to give more than 40 teachers and students of international business a profile of Ohio State University and to share with them some information related to the study abroad in international business. He also took a closer look into International Business of UIBE and some Doctors' project researches concerned.

Following the meeting Prof. Shenkar attended a seminar on the Master Students' Program of international business run by the School of International Trade and Economics (SITE). He made some suggestions for the program based on both his teaching and management experiences. Present from SITE were Ge Ying, Chen Zhihong, Tang Yihong, Wang Jian and Hong Junjie; also present were Xiang Jie, assistant to the deputy Director of International Cooperation & Exchange Department, and Wang Ying, Chief of the Graduate department's Academic Degree Office.



Following the seminar, vice president Lin Guijun thanked Prof. Shenkar for his support to UIBE, and his valuable suggestions in the areas of international business and economics.

Also attending the meeting were Professor Zhao Zhongxiu, Dean of School of International Trade and Economics (SITE), and Xia Haiquan, deputy Director of International Cooperation & Exchange Department.